

Kansas Polled **Herefords on the Prairie**

May/June 2005

Issue 44

Website: www.kansaspolledherefords.org



Jay Elfeldt Joins American Hereford Association

Jay Elfeldt, Kearney, Neb., has joined the American Hereford Association (AHA) and Hereford World team as the north central region field representative. "We feel fortunate to be able to hire someone of Jay's caliber for the north central region. He brings a good understanding of the industry to his position and is looking forward to working with the many Hereford breeders in his territory," says Joe Rickabaugh, AHA Director of Field Services.

Based in Kearney, Elfeldt will attend Hereford sales and events as well as assist breeders with marketing, genetic selection and educating them about AHA

programs and other beef industry opportunities. He will serve as the communication link between the AHA and breeders in North Dakota, Minnesota, South Dakota, Nebraska and Kansas.

Elfeldt has been involved in the cattle industry all of his life. He was raised in southwest Nebraska, where his family had a purebred cow-calf operation as well as a backgrounding lot and a diversified farming operation.

He attended the University of Nebraska, Lincoln, where he earned a degree in agricultural business with an emphasis in accounting. Since August 1997 he has served as chief financial officer for the Nebraska Beef Council.

Young Guns Conference In Lincoln, NE

It's back! The second Hereford Young Guns Conference has been scheduled for Aug 25-27 in Lincoln, Neb. Highlighting the conference will be a tour and discussion panels at the Meat Animal Research Center (MARC) in Clay Center, Neb. Attendees will hear what's new in Hereford research and the new technologies at MARC.

New Technology will be focus of this year's conference. Speakers will address the latest issues in animal ID, DNA gene markers, Certified Hereford Beef LLC and more. We'll also spend

time discussing the American Hereford Association's (AHA) new strategic plan that will lead the Hereford breed and young producers to the top of the beef industry.

Headquarters for the event will be the Embassy suites in Lincoln's historic Hay market. Rooms can be reserved by calling (402) 474-1111. Request the AHA room block - single \$99; double \$109. The rate includes full breakfast and an evening social hour. Participants can fly into the Lincoln Municipal Airport or Epply Airfield in Omaha, Neb.

Photo contest deadline is June 1 for Junior Hereford Expo.

The deadline to entry photos for the Photography Contest at the Junior Hereford Expo in Milwaukee, Wis is June 1. This is a change from year past when the entries were due at the Junior Hereford Expo. This means that if an individual wants to enter the same photo at the Junior Hereford Expo and the Regional show they will need to have 2 copies of the photo made. For the Junior Hereford Expo there are several different categories for entries, please refer to the official rules you received in your packet or the AHA website for those rules.

Rules for the Sunflower Drive of 2005 are:

Maximum of 4 photos; Photos may be black/white or colored; all work must be of the entrant and taken within the past year;

There will be 4 age divisions; pictures must include Herefords or Hereford activities and the size may not exceed an 8 X 10.

The photos can be entered on Friday at the non-livestock table between 11:00 am to 1:00 p.m. See official rules on the Kansas Polled Hereford website under the Sunflower Drive of 2005.

**KANSAS POLLED HEREFORDS' ON
THE PRAIRIE
May/June 2005**

SEND NEWS AND AD TO:

Linda McKay
312 Alcove Drive
Blue Rapids, KS 66411
785-363-7947
grant_linda@glmherefords.com

Kansas Polled Hereford's on the Prairie is published bi-monthly.
(Jan, Mar, May, July, Sept Nov)
Deadline for news and advertisements is the 1st of the month proceeding publication.

Advertising Rates:

Full Page \$150
3/4 Page \$120
2/3 Page \$100
1/2 Page \$ 80
1/3 Page \$ 65
1/4 Page \$ 45

Yearly Contract Card Ad \$125/yr.
Business Card Ad in 6 issues with a full page ad once a year.

Bull Buyer List Ad

(Current KPHA members only)
\$5.00 for 2 lines in March and May issues.

Website: kansaspolledherefords.org

Any claims or statements of the writers or advertisers in the KPHereford's on the Prairie represent their own opinions and are not necessarily those of the editor, officers, directors and/or members of the KPHA.

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**No Kansas Junior Polled
Hereford Show at Abilene,
Kansas due to the Junior
Regional Show in
Hutchison.**

Remember that there is not a state preview show in Abilene, Kansas this year because the Kansas Juniors are hosting the Regional Show in Hutchison. All of the state contests will be in conjunction with the contests held at the Regional show. Therefore the top Kansas speech winners, poster contest winners and etc. will be able to go on to Junior Nationals just like in the past.



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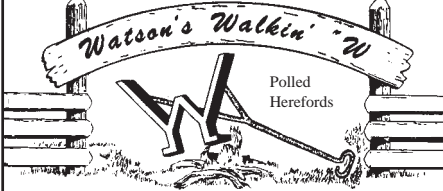


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May 30 Mead Cattle Co., Midville, Ga.**Sunflower Drive of 2005
Junior Hereford Regional Show
June 10-12, 2005 in Hutchinson, Kansas**

The Kansas Juniors hope that everyone has their calendars marked for June 10-12 to be in Hutchinson, Kansas for the Junior Hereford Regional Show - Sunflower Drive of 2005. The juniors have been working hard to get everything organized and planned. They have all the fun and activities of a Junior Hereford Expo packed into 3 days. Along with the cattle show, they have the following contests lined up for the weekend: Speech contest, Poster Contest, Photography contest, Team Marketing, 3 on 3 basketball, Creative Arts and Judging contest. As you look through the contests you will notice that there are some contests that even adults can join in. In case you are not into the contest you will notice that there is an Adult social and youth at the Splash Down Indoor Water Park on Friday. If you are interested in seeing some excellent cattle exhibited by local and youth from other states, or in who has the taken some really neat pictures, drawn a cool posters and/or just want a weekend away from home, come to the Sunflower Drive 2005 in Hutchinson. You will not be disappointed. For those of you interested in participating at the show please find enclosed an entry form, and a schedule. For more information about the Junior Regional Show go to kansaspollherefords.org to find a complete listing of contest, rules and entries. Hope to see you in Hutchinson on June 10-12, 2005.

The Stage is Set for The Great Hereford Drive of 05

The stage is set for the 6th Annual Junior National Hereford Expo (JNHE) July 9-16 in Milwaukee, Wis. Hereford youth from across the county are making plans to attend "The Great Hereford Drive of 05" at the Wisconsin State Fair Park. The event will be hosted by the Wisconsin Hereford and Wisconsin Junior Hereford Associations and will showcase Hereford youth and more than 1,000 head of cattle as they compete in shows and contests throughout the week. The week will kick off Sunday, July 9 with the Great Hereford Drive Wild West Show. The JNHE will feature four days of shows, starting with the steer show and showmanship competition on Wednesday, July 13, followed by the cow-calf pairs, bred-and-owned bulls and heifers on Thursday. The owned heifer shows will conclude the week's activities on the 15-16. In addition to shows, juniors will have the opportunity to compete in a wide variety of educational contests and participate in the National Junior Hereford Association (NJHA) membership meeting where four directors will be elected to lead the NJHA Board.

Doug Satee, Montague, Texas, will judge the owned heifer show; Jarold Callahan, Yukon, Okla., will evaluate the bred-and-owned heifer, bull and cow-calf pair shows; and Bobby May, Mineral Point, Wis., will judge the steers. In the showmanship divisions, Jason Hoffman, McArthur, Calif.,

Dylan Koepke, Freeman, S.D., and Shane Lindsay, Prairie City, Iowa, have been selected to judge. The awards dinner is also one of the JNHE highlights. At the dinner, NJHA members will be awarded for their individual and group efforts in each of the contests throughout the week. Some of the contests they will compete in include: Illustrated Speech, Hereford Bowl, Judging, Team Fitting and Team Marketing. Scholarship winners are also awarded including a herdsman award and junior golden bull awards.

The entry and ownership deadline for the Great Hereford Drive of 05 is June 1, with no late entries accepted. Contestants and exhibitors must be members of the National Junior Hereford Association to participate in the Junior National Hereford Expo. For more information about the 2005 JNHE, contact the director of youth activities at the American Hereford Association, 1501 Wyandotte, Kansas City, MO 64106, call (816) 842-3757 or access the Internet at www.hereford.org.

Scholarships Available

The older Junior Hereford members do not foregot to apply for the scholarships that are available at the Junior Hereford Expo. This is an excelent way to help finance your college education. There are a number of them to apply for. Below is a breif discription of them:

Walter and Joe Lewis Memorial Award – Three finalists are recognized for overall achievement in leadership, teamwork, skills and competition. Selection of the award winner relies on a point system for participation in junior programs and activities.

Ed Bible– NJHA members who graduate from high school in 2005 or are students in a post-secondary school are eligible.

Pro-Performance Breeders Award – The purpose of the award is to recognize junior Hereford breeders who utilize performance records in their breeding programs and to acquaint junior members with the advantages of performance programs.


Poll-ette Founders Scholarship – Sponsored by the NOP, the scholarship honors the women who laid the foundation for the NOP. Two \$500 scholarships are awarded to NJHA members — one male and one female.

Herdsman Scholarship – Sponsored by the Hereford Herdsman and the HYFA, the scholarship honors the young men and women who take great pride in exhibiting and presenting their Hereford cattle in exhibition at junior Hereford events.

Applications due June 1, 2005 in the AHA office



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SUNFLOWER DRIVE OF 2005

JUNIOR HEREFORD REGIONAL SHOW

Wednesday, June 8

Outdoor tie space and wash racks available for early arrivals.

Thursday, June 9

Barn Doors Open
Assigned State Stalling Area

Friday, June 10

- 6 a.m. Arrival of Cattle (assistants on hand to help unload)
- 9 a.m. Processing of Females and Bulls. Steers immediately following.
- 10 a.m. 3-on-3 Basketball Outside Grand Pavilion
- 11-1 p.m. Pick up Meal Tickets and Show Shirts at Show Office- Sign-up Non-Livestock Contest near Hospitality Room- (Speech, Photo, Poster, Judging, Coloring Contest and Team Marketing)

Noon Deadline for Arrival of Cattle

- 2:30-4 p.m. Judging Contest Prairie Pavilion Arena
- 4 p.m. Speech Contest Administration Building- Poster/Photo Judging Hospitality Room- Team Marketing Show Arena
- 8 p.m. Socializing at Grand Prairie Hotel & Convention Center- Youth gather at the Kansas Splash Down Indoor Water Park- Poolside Snack Bar Available- Adult Social Snack Food and Cash Bar

Saturday, June 11, 2005

- 7-8:30 a.m. Complimentary Breakfast *Sponsored by Grand Prairie Hotel, Lou Rosado Manager*
- 8:30 a.m. Opening Ceremonies
- 9 a.m. Showmanship NO-FIT *Order: Seniors, Intermediate, Juniors, Pee Wees*
Cattle Judging — 30 minutes after the completion of showmanship

Combined polled and horned show

CONSIGNORS:

Order: Bulls, Steers, Cow Calf Pairs, Bred & Owned Heifers
- 6 p.m. Certified Hereford Beef® Supper Prairie Pavilion
- 6:30 p.m. Announcement of Non-Livestock Awards

Sunday, June 10, 2005

- 8 a.m. - Owned heifer Show- Separate polled and horned show - 5 Divisions each- Starting with Polled Class 1
All cattle and tack must be removed from the Grand Pavilion by 10 pm.

Make Plans to Attend Beef Improvement Federation Meeting

The Beef Improvement Federation's (BIF) 37th Annual Research Symposium and Annual Meeting will be July 6-9 in Billings, Mont. The theme of the meetings will be Genetics for the Next Generation. One general session in the symposium will be centered around indexes and Dr. Mike MacNeil from USDA-ARS in Miles City will talk to BIF participants about making bulls equal profit with terminal sire indexes. Craig Huffhines, AHA's Executive Vice President will moderate the Emerging Technology Committee Preview as they address Harnessing the Power of Molecular Technology and Genomics. The pre-registration deadline is June 1st. For a complete schedule and online registration visit www.beefimprovement.org/convention.html.

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AHA Offers Reduced Fee on Older-Aged Cattle Registrations

Needing to catch up your Hereford registrations? The AHA is offering a reduced fee on older-aged cattle that have not yet been registered with the American Hereford Association. The cost to catch up registrations on cattle 12-24 months of age is \$25 per head and cattle over 24 months is \$50. This will last until Aug. 31, 2005. Please take advantage of this opportunity to bring your registrations current by registering any older-aged cattle in your herd.

Website: kansaspollishedherefords.org

Do Not forget to check out the website. The Kansas Polled Hereford website is a great place to look through old newsletters, advertise cattle, look up a breeder's address and phone number plus keep update on the Junior news. Any one interested in advertising on the Kansas Polled Hereford website needs to contact: Denton Designs at 816-685-3219 or kansaspollishedherefords@yahoo.com.

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Features of the Star Lake Big Cow Herd Sale

Saturday May 21, 2005, at the ranch in Skiatook, OK

			
Fall ET heifer calf sired by Kessler and out of Mallory.	Fall ET heifer calf sired by Hunter and out of Rock Creek 4059.	Fall ET heifer calf sired by Battle Ground and out of TuTu, Thunder's full sister.	Fall ET heifer calf sired by America and out of Ruby's Sparkle.
			
Fall ET bull calf sired by Hunter and out of Riki.	Fall ET bull calf sired by Online.	Fall ET bull calf sired by Hunter and out of Rock Creek 4059.	Fall ET bull calf sired by P606 and out of Rockin Erica.
			
A 29F 1st calf heifer sells with Battle Ground heifer calf.	A 29F 1st calf heifer sells with Battle Ground heifer calf.	A double bred 29F 1st calf heifer sells with Battle Ground HC.	A 29F 1st calf heifer sells with Battle Ground heifer calf.
			
Donor cow sells with an Online bull calf. Open, ready to flush.	8063 - Donor daughter of 4059 (right). Selling 1/2 embryo interest.	8059 - Rock Creek foundation cow. Selling 1/2 embryo interest.	Rockin Erica daughter sells with heifer calf by Battle Ground.

- ◆ **200 Lots** with over **300 head** sell May 21.
- ◆ 40 donors. 140+ cow-calf pairs. 25 yearling and fall born show heifers. 10 fall ET bulls and 7 mature herd sires. Over **100 frozen embryos** sell!
- ◆ Every mature cow in our herd that has a spring 2005 calf (except a few partnership cattle) will be offered in the sale.
- ◆ Join us Friday afternoon for the Junior Heifer Futurity Show and Friday evening for a steak dinner, dance and the embryo auction.
- ◆ Stop by the ranch any time to go through our herd and make your choices. We look forward to having you here for the Big Cow Herd Sale on Saturday, May 21, 2005.

Call now for a catalog or room reservations – Plan early for this big event!



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DATES TO REMEMBER:

May 13 Entry Dealine for Sunflower Drive 2005, Regional Show
Early Entry for Junior Hereford Expo

June 1 Junior National Hereford Expo Entry Deadline
Deadline for many sholarship at Jr. Natl. Hereford Expo.

June 4-5 Nebraska Jr. Field Day/Preview Show, Broken Bow, NE

June 10-12 Sunflower Drive 2005, Jr. Regional Show in Hutchinson, KS

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